Tee Swap 2025

MCS Bank's "Tee Swap" Brings Community Together—Over 300 T-Shirts Gifted!

In a unique twist on community engagement, MCS Bank has launched its innovative "Tee Swap" initiative—a campaign that not only promotes local businesses but also strengthens community bonds. As a proud participant in the effort to support local commerce, MCS Bank has already given away more than 300 T-shirts to both customers and noncustomers alike.

A New Way to Connect

The concept is simple yet impactful. Local businesses participate by swapping their branded T-shirts with MCS Bank, and then MCS Bank employees proudly wear them every Friday. This playful act of cross-promotion not only turns each workplace into a vibrant billboard for local brands but also fosters a sense of unity within the community. "We believe that banking is about more than transactions—it's about building relationships," says Terry Foster, CEO at MCS Bank. "With our Tee Swap, we're not only celebrating our local business community but also inviting everyone, whether they're our customers or not, to be a part of this engaging community event."

Two Small Businesses, One Big Community

With the overwhelming positive response to their Tee Swap, MCS Bank is excited to explore new ways to integrate creative community initiatives into its operations. As the program continues, the bank plans to expand partnerships, involve more local small businesses, and build on the foundation of support that has already been laid with this exciting campaign. In a time when authentic community connection is more important than ever, MCS Bank's Tee Swap is proving that sometimes, a simple T-shirt swap can make a big difference in how we view and support local business.

Pictured Above: Ashley Fultz, Customer Service Manager, Kim Parkes, Owner Stone House Market, Lilly Miller, CSR, and Michila Fisher, CSR.